

# Sponsorship and Vendor Opportunities 2010 Application

## World Health Fitness Wellness Expo/Trade Show Presented by Community Bridges and sponsored by:

- Community Bridges Integrated Healthcare 734-347-1462
- KDA Awards 248-357-1424
- World Martial Arts College
- WSBBA
- Mind Body Spirit Guide
- CBM Medical Clinic 31 Oakland Ave. Suite E, Pontiac 248-977-3062
- ASL Medical Clinic-Clinton Twp. 586-783-3904
- A-ACCESS Medical Clinic- Trenton & Detroit 734-675-9888
- Complete Home Health Care 248-932-0335
- Derrick Marketing Group 734-536-1716

## Benefits Z.I.A.D. Healthcare for the Underserved 2010 Sponsorship Program

**Gold Sponsor \$1,500** - Premier location (Award Presentation Arena), booth size: 16 x 8 with (2) - 8 ft. tables, (2) chairs. Banner sign, Website story & recognition (Advertisement), Email blast w/flyer (Pre-Promotional Advertisement), 5 Promotional announcements during event, Program acknowledgement, 10 event passes. White table coverings provided.

**Silver Sponsor \$1,000** - Primary Location (Vendor Field), Booth size: 16 x 8 with (2) - 8 ft. tables, (2) chairs. Logo & Name on Main Event Banners, Website Recognition (Advertisement), Email blast w/Flyer (Pre-promotional Advertisement), 3 Promotional Announcements during event, Program acknowledgement, 4 event passes. White table covering provided.

**Vendor Booth \$200** - Main event location (Vendor Field), Booth size: 8 x 8 with (1) 8 ft. table, (2) chairs. 2 event passes. Table sign. White table covering provided.

### All Vendors

- Booth assignments made on a first come, first serve basis.
- No back drop, pipe or drape for booth provided.
- No electrical service available.

**\$1000 Radio Partners** - Buy a group of radio commercials and be the partner/sponsor for those commercial ads. Gets you in about 20 plus commercials.

**\$150 News Print Sponsors** - Buy news Print spots and be the partner/sponsor for that News Print ad. Gets you in about 3 ads and multiple spots are available for purchase.

*All sponsorship Level opportunity, ad space, or vendor table opportunities deadline is  
March 8, 2010.*

*We reserve the right to approve all vendors.*

Please make checks payable and send with copy of this form to:

**"Community Bridges "**  
**P.O. Box 489**  
**Linden, Michigan 4845**

*Questions? Please refer to Dr. Ibrahim Ahmed 313-815-8767.*

*A portion of proceeds to benefit Non Profit Z.I.A.D. Healthcare for the Underserved, Inc.*

# World Health Fitness Wellness Expo Sponsor/Vendor Application

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

I have enclosed my check payable to "Community Bridges" for (check all that apply)

- \_\_\_\_\_ **Gold Sponsorship**
- \_\_\_\_\_ **Silver Sponsorship**
- \_\_\_\_\_ **Vendor Booth**
- \_\_\_\_\_ **Radio Partner**
- \_\_\_\_\_ **News Print Sponsor**

All prices are in US funds. Balance is due upon booking. Limited amount of spaces available. Price includes Saturday from 9 AM to 5 PM. All registrations are on first come, first served basis. There are a limited amount of exhibit booth spaces available. No Food or Beverage vendors allowed. Exhibitors must submit a signed application contract, and the rules & regulations contract along with the payment. Checks or money orders only, made payable to Community Bridges. All funds are in US dollars. Confirmation: Upon receipt of the exhibit contracts, a confirmation sheet and information will be forwarded to the vendor. Cancellations: Vendors may not cancel after March 31, 2009. Any refund, less a 30% administration fee, will be remitted only when a replacement vendor remits payment for the vacant space. There are no refunds for cancellations after March 31, 2009. Any exhibitor who does not follow the policies and regulations will immediately have their vendor privileges revoked without a refund.

#### **Standard 10x10 booth includes:**

- **One table (Maximum tables per booth is two)**
- **Two chairs**

No additional decorating, electrical, water, phone, etc. services are available and each vendor must bring their own table covering. No guarantee of attendance numbers is made.

# REGULATIONS

Community Bridges reserves the right to decline, prohibit, or deny entry to any exhibit it feels is in violation of good character and the standards set forth by the expo. Distribution of advertising material and solicitation of any products are restricted to the designated exhibit booth areas only. The exhibitor must acknowledge that Community Bridges does not maintain insurance covering Exhibitor's property of the vendor and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and other insurance covering such losses as Exhibitor may incur. Exhibitors wishing to make special security arrangements may do so at their own expense. No Exhibitor shall assign, sublet or apportion the whole or any part of his assigned exhibit space. No person, firm, or organization not assigned to the exhibit space shall be permitted to solicit any business within the area of the show. All vendors must abide by all local health, safety, venue, and security regulations. One person must staff the exhibit booth at all times. The World Health Fitness Wellness Expo reserves the right to modify or change the layout and floor plans. Exhibitors are responsible for all state income and sales taxes and are responsible for obtaining forms and filing in compliance with applicable state laws. All vendors must adhere to the posted load-in, set-up, and load-out times.